



Press release

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STRACK NORMA: Protective Shield Instead of Insolvency – A Clear Course for the Future

Lüdenscheid, September 2025 – In recent days, various media outlets have incorrectly reported that STRACK NORMA is insolvent. This is not true. STRACK NORMA remains fully solvent and continues to reliably supply all customers.

Protective Shield, Not Insolvency

Since May 2025, STRACK NORMA has been operating under a court-approved protective shield procedure. Unlike traditional insolvency, this is a voluntary restructuring process. Approval is granted only if a company is healthy and liquid but wants to proactively safeguard against potential risks. “We acted consciously and responsibly,” says Managing Director Michael Lang. The goal is to strengthen structures and prevent any risk of insolvency from arising in the first place.

Investing in Future Viability

In recent months, the family-owned company from Lüdenscheid has strategically laid the foundation for further growth. Investments have been made in modern infrastructure, optimized supply and production processes, and employee upskilling. All jobs have been fully preserved—no economic layoffs or short-time work were necessary. The Managing Director himself is also sending a strong signal: Michael Lang recently reached an agreement with the former shareholders to personally invest in the company and acquire shares—a clear sign of long-term commitment and entrepreneurial responsibility.

Reliable Supply and Strategic Security

Warehouses are well stocked, supply chains remain intact, and customers can continue to rely on on-time deliveries and the usual high quality. “For our customers and partners, nothing changes. We remain fully capable of delivery—today, tomorrow, and beyond,” emphasizes Lang.

STRACK NORMA views the current phase as an opportunity. “Crises offer chances for renewal. We are using this time to ensure we emerge from this period even stronger,” the company leader confidently underlines.

About Strack Norma

Strack Norma GmbH & Co. KG develops and produces standard parts for tool and mold making with about 100 employees, delivering them worldwide. Founded in Lüdenscheid in 1921, this family-owned company is now one of the leading standard parts suppliers in Europe. The claim THINK. TECH. STRACK. describes the company’s unique selling proposition: THINK stands for its innovative developments for tool and mold making, TECH for customer-specific special designs, product modifications, and individual solutions, and STRACK for the extensive range of standard products. Strack Norma holds patents for innovations in product fields such as standard slides and latch locks.

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